



IMAGE CONSENT FORM

Name of child _____

Occasionally, we may take photographs of the children at our school. We may use these images in our school prospectus or in other printed publications that we produce, as well as on our website or on project display boards at our school. We may also make video or webcam recordings for monitoring or other educational use.

From time to time, our school may be visited by the media who will take photographs or film footage of a visiting dignitary or other high profile event. Pupils will often appear in these images, which may appear in local or national newspapers, or on televised news programmes.

To comply with the Data Protection Act 1998, we need your permission before we can photograph or make any recordings of your child for promotional purposes. Please answer questions 1 to 5 below, then sign and date the form where shown.

Please return the completed form to the school as soon as possible.

Please circle your answer

- | | |
|--|---------------|
| 1. May we use your child's photograph in the school prospectus and other printed publications that we produce for promotional purposes or on project display boards around school? | Yes/No |
| 2. May we use your child's image on our website or other Internet media e.g. Twitter? | Yes/No |
| 3. May we record your child's image on video or webcam to support your child's learning? | Yes/No |
| 4. Are you happy for your child to appear in the media? | Yes/No |
| 5. May we use your child's image on our pupil database and for automatic registration? | Yes/No |

Please note that the conditions for use of these photographs are on the back of this form.

I have read and understood the conditions of use on the back of this form.

Parent's or guardian's signature _____

Date _____

Name in block capitals _____

Conditions of use

1. This form is valid for the period of time your child attends Kerr Mackie Primary although it may be withdrawn by you at any time.
2. We will not use the personal details or full names (which means first name and surname) of any child or adult in a photographic image on video, on our website, in our school prospectus or in any of our other printed publications without good reason. For example, we may include the full name of a pupil in a newsletter to parents if the pupil has won an award.
3. If we name a pupil in the text, we will not use a photograph of that child to accompany the article without good reason. (See point 3 above).
4. We will not include personal email or postal addresses, or telephone or fax numbers on video, on our website, in our school prospectus or in other printed publications.
5. We may include pictures of pupils and teachers that have been drawn by the pupils.
6. We may use group or class photographs or footage with very general labels, such as “a science lesson” or “making Christmas decorations”.

Please note that the press are exempt from the Data Protection Act and may want to include the names and personal details of children and adults in the media.